

An attractive France at the heart of an ambitious Europe


June 2026

01

Choose France,
Embrace Europe

The European Union: Direct access to the world's largest single market

A free trade area among Member States

The world's

#2

economic power,
generating **18%** of global GDP
in 2024

United States: **26%**

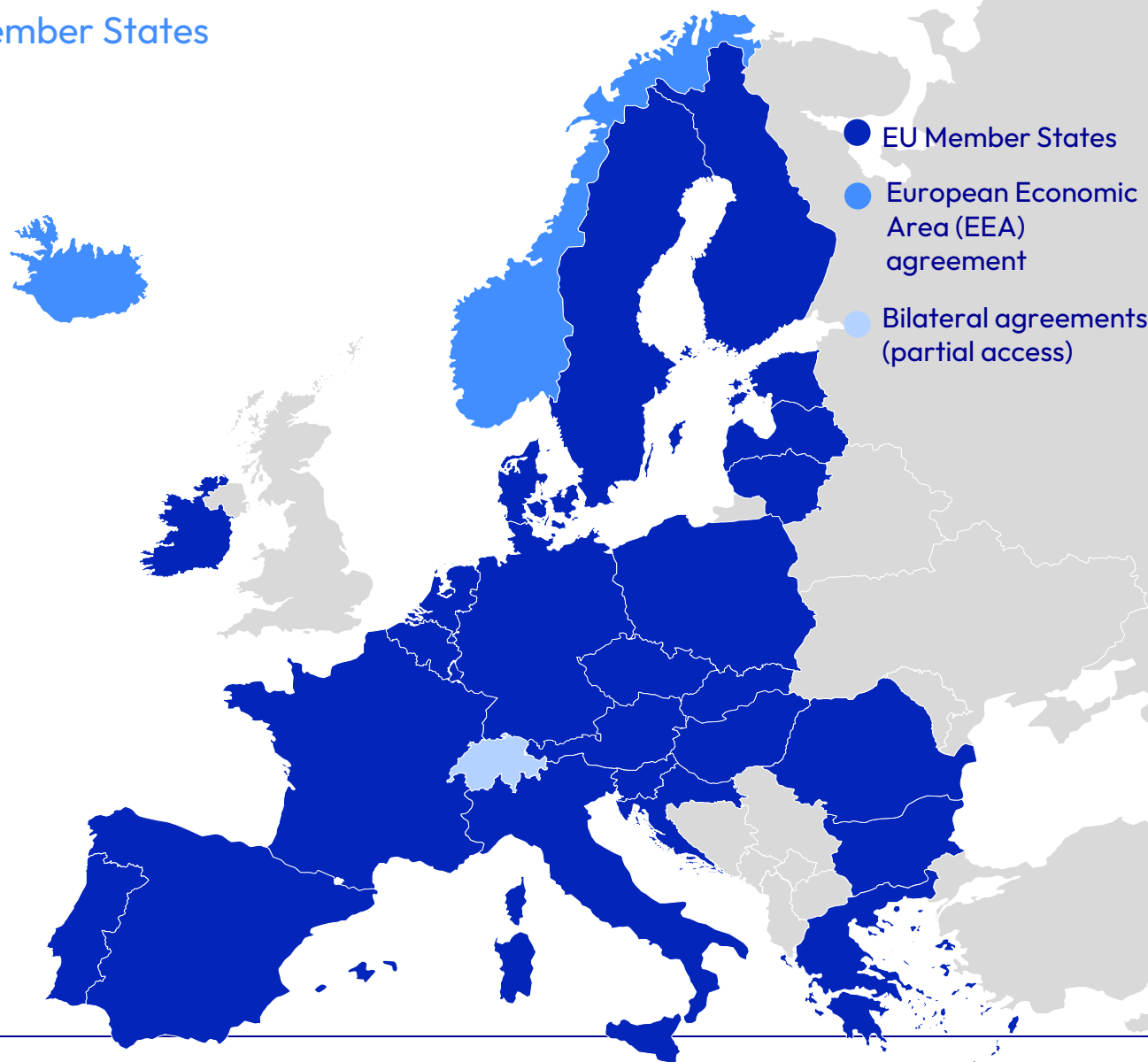
China: **17%**
(IMF, 2024)

450 million

consumers
(Eurostat, 2026)

€10 trillion

in total savings
held by European households
(European Commission, 2025)



France, the

#2

European market, with more
than **68 million consumers**
(Eurostat, 2026)

In 2025,

54%

of French exports were
destined for EU countries,
circulating freely without any
customs duties
(French Customs Authorities, 2026)

The European Single Market: A strong economic base for growth



The euro's share of global foreign exchange reserves in 2024

20%

The #2 currency in the world
(ECB, 2025)

Growth forecast for 2026

Euro zone

+1.1%

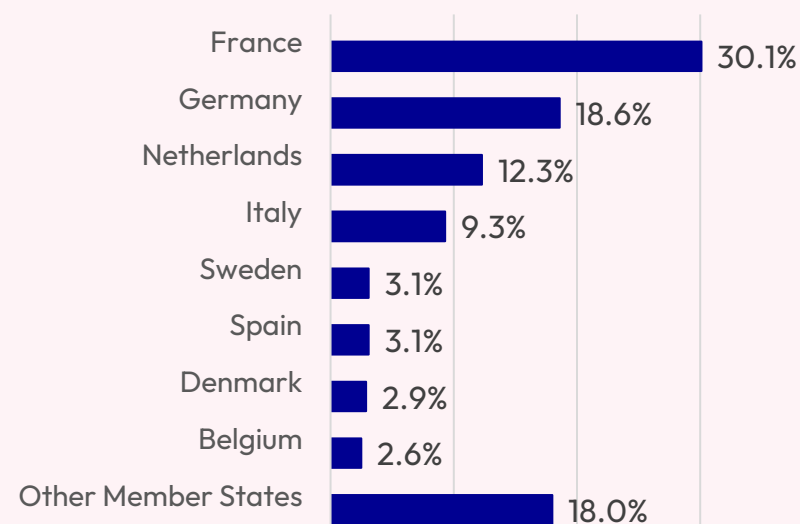
(IMF, April 2026)

United States

+2.3%

Asset Management Market Shares by EU Country

(%, data as of end 2023)



30% European market share held by France.
Three-quarters of investments are directed to the EU.

(AFG, 2025)

Controlled inflation

+0.9%

in France year-on-year
by the end of 2025,
compared to +2.7% in
the United States
(IMF, 2025)

Paris, the leading financial center in continental Europe

▶ #1

stock market in the EU
and 4th worldwide
(OFEX ranking, 2025)

▶ 23%

of the 106 Global Fortune 500
companies based in Europe
(including the UK), operating in luxury, aerospace,
automotive, agri-food, energy, telecoms, defense,
real estate, and pharmaceuticals
(Fortune 500, 2025)

2 EU financial supervisory authorities have chosen to base
their headquarters in Paris



A strong attractiveness
reinforced by the
establishment of
international investment
funds in France

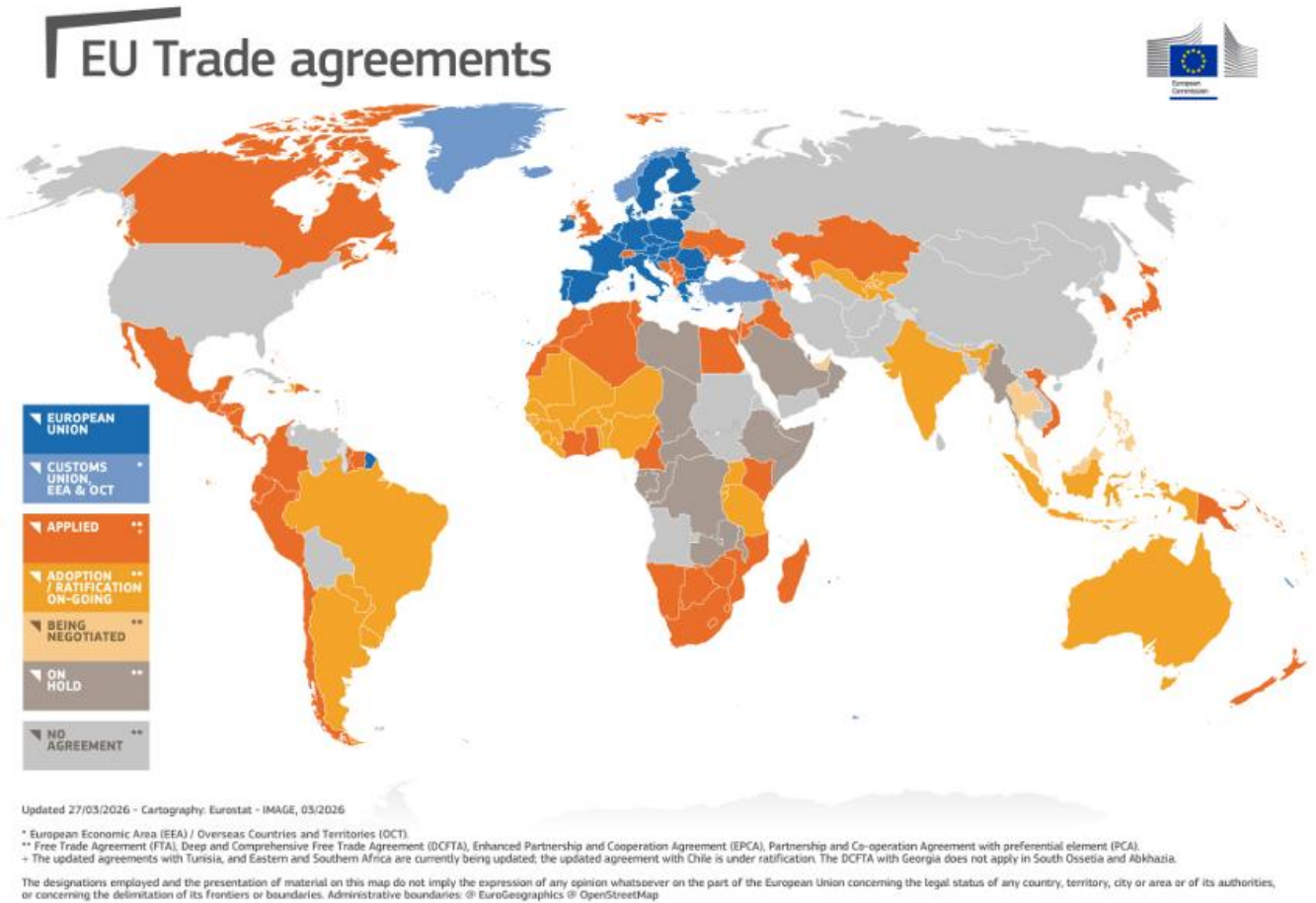
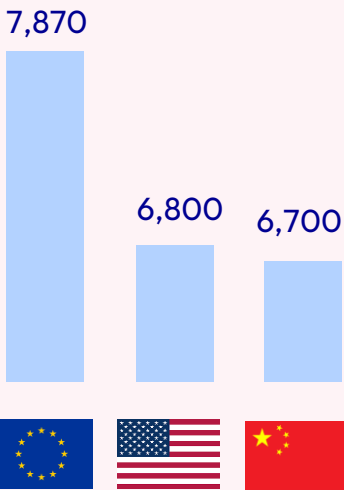
2020	Atomico (UK)
2021	Citadel (USA)
2022	Temasek (Singapore)
2023	Forepont (USA)
2024	Brookfield (Canada)
2025	Public Investment Fund (Saudi Arabia)

An ambitious European trade policy

Trade agreements with 76 countries to remove tariff barriers and unlock new markets for European businesses

The European Union, the global leader in goods and services trade

Value in € billion
(2024 data)



(European Commission, 2026)



#5

largest global exporter of goods and services in 2025
(French Treasury Directorate)

154,300

French exporting businesses in 2025
(+3,400 year-on-year)
(French Customs Authorities)

Stronger Customs Union:
a new European customs authority based in Lille, France

The European Union at the forefront of climate action: Choosing decarbonisation as a pathway to sustainable economic growth

An intermediate target of reducing greenhouse gas emissions by 55% by 2030



- €260 billion
in energy costs per year
by 2040

- › Long-term contracts
- › Speeding up renewable energy procedures



+ €100 billion
in funding

through the creation of an Industrial
Decarbonisation Bank



EU Electrification Action
Plan

- › Replace fossil fuels in transport, industry and buildings
- › Remove barriers to electrification



A low-carbon-driven
European market

- › CBAM operational in 2026 (steel, cement, aluminium, nitrogen fertilisers, hydrogen and electricity imports)
- › European strategy for net-zero technologies (NZIA)



France ranks 5th in the Sustainable Development Report, which measures overall progress made in achieving the Sustainable Development Goals established by the United Nations.

(Sustainable Development Report , 2025)

**Ambitious goals found in the
Green Industry Act (2023)**

-41 million tonnes
of CO₂ equivalent by 2030

(France's carbon footprint = 644 Mt CO₂ (INSEE))

+€23 billion
in investments

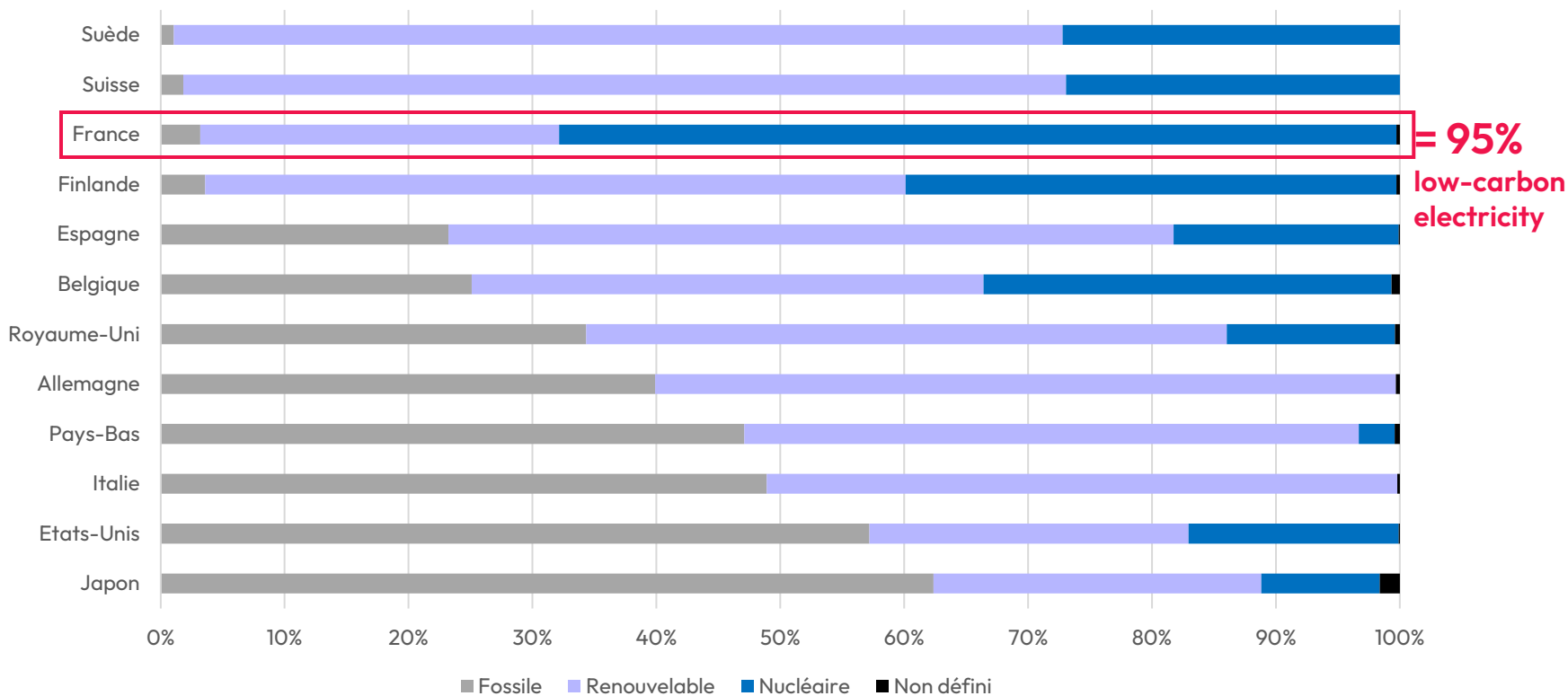
+40,000
direct jobs

Europe committed to transitioning to decarbonised electricity

The European energy mix, a key differentiator for competitiveness



Electricity generation structure in 2025



#1

high and extra-high voltage electricity transmission network in Europe

#2

largest nuclear facilities in the world

6

next-generation nuclear reactors (EPR2 programme)

CO₂ emissions of electricity generated in France in 2024

21 g CO₂ eq/kWh

compared with an average of 292 g in the EU (2023) (RTE, 2025)

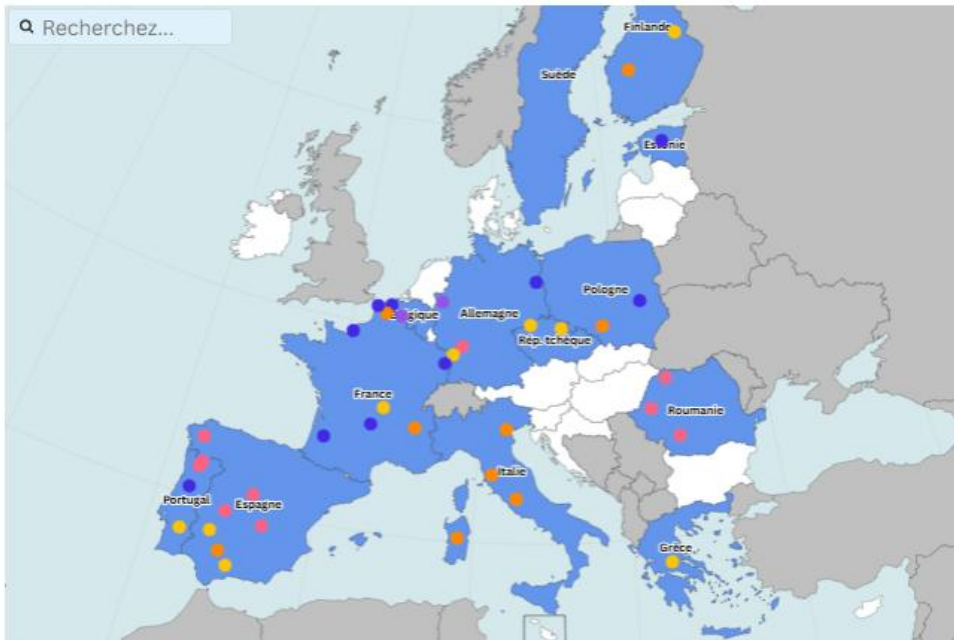
(International Energy Agency; Business France calculations)

European strategic directions

Reduce excessive dependencies, maintain and develop industrial capacity

Rare earths and critical materials: 47 strategic projects in the EU

■ Processing ■ Substitution ■ Extraction ■ Recycling ■ Extraction and processing



The exact locations of the sites have not been provided by the European Commission.
They are regional locations.

(European Commission; Toute l'Europe)

A joint purchasing platform for
critical raw materials

Action Plans by the European Commission to strengthen
competitiveness and accelerate decarbonization

Steel and metals – automotive –
chemicals – circular economy

Strengthening pan-European cooperation and
defense industrial capabilities
€8 billion in defence-related R&D investment (2021–2027)

Building an open and competitive data ecosystem
Responsible digital
€1+ billion per year for AI research

Stronger support for companies producing and innovating in Europe

A more integrated European market driving competitiveness for businesses operating in Europe



Promoting Made in Europe

Supporting companies that produce and innovate in Europe:

- European preference in key pilot markets (net-zero technologies, construction cement, aluminium)
- Reciprocal access to public procurement markets
- Guarantees for the allocation of EU funding



Simplifying business creation across the EU

A new corporate form “Eu Inc.”, common to all 27 EU Member States (28th regime):

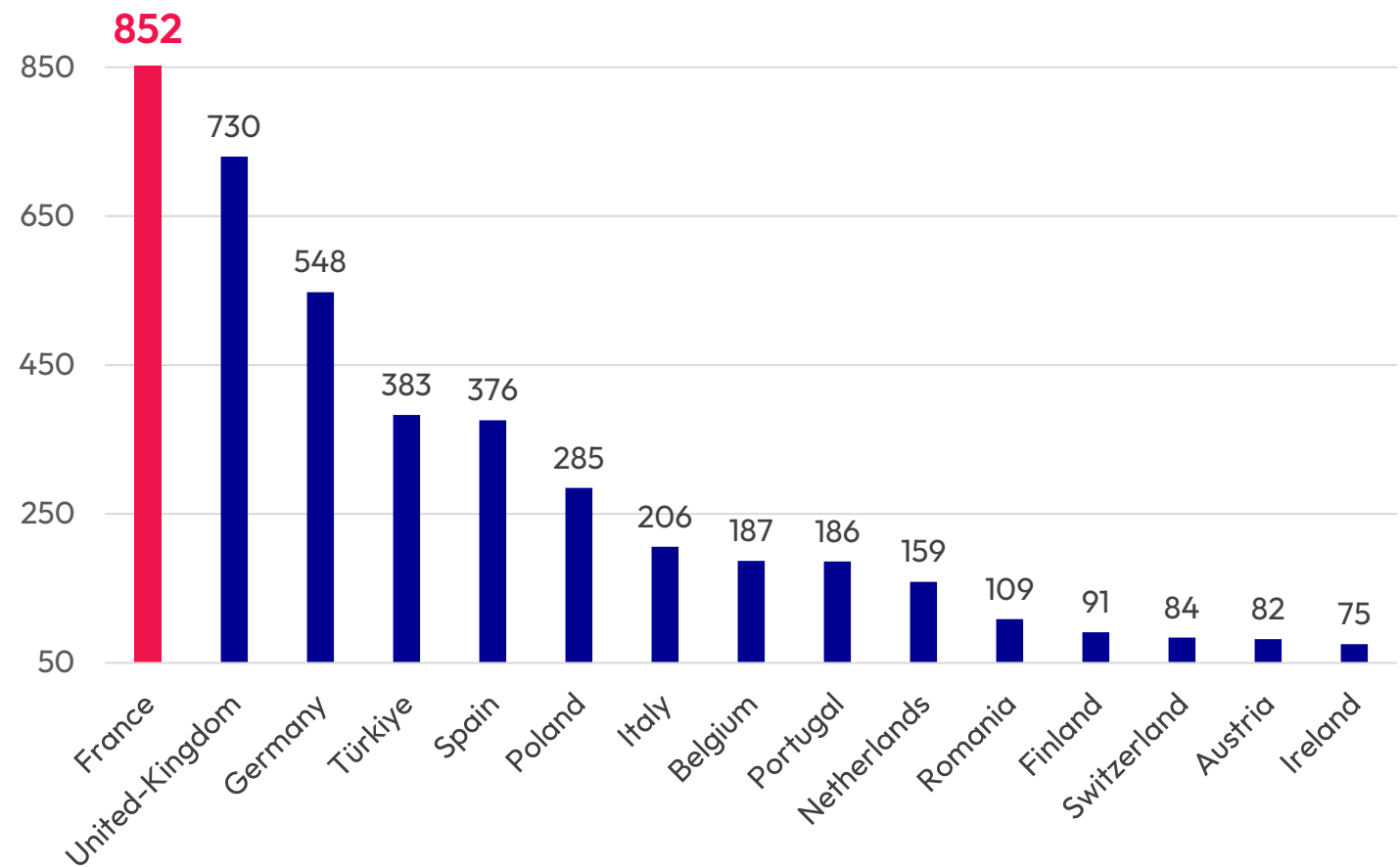
- Set up a company in just 48 hours
- For under €100
- With no minimum capital requirement

02

**Businesses confirm
their choice:
France is attractive**

France, the leading destination for foreign direct investment projects in Europe since 2019

Number of FDI projects in 2025



(EY survey, 2026)

#1

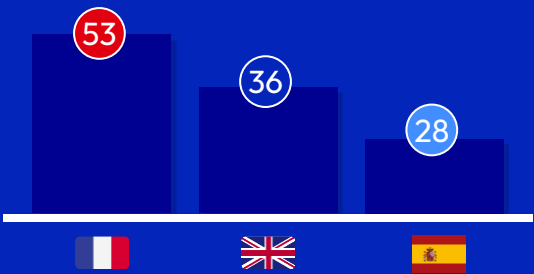


European destination
for industrial
investment projects
since 2017

#1



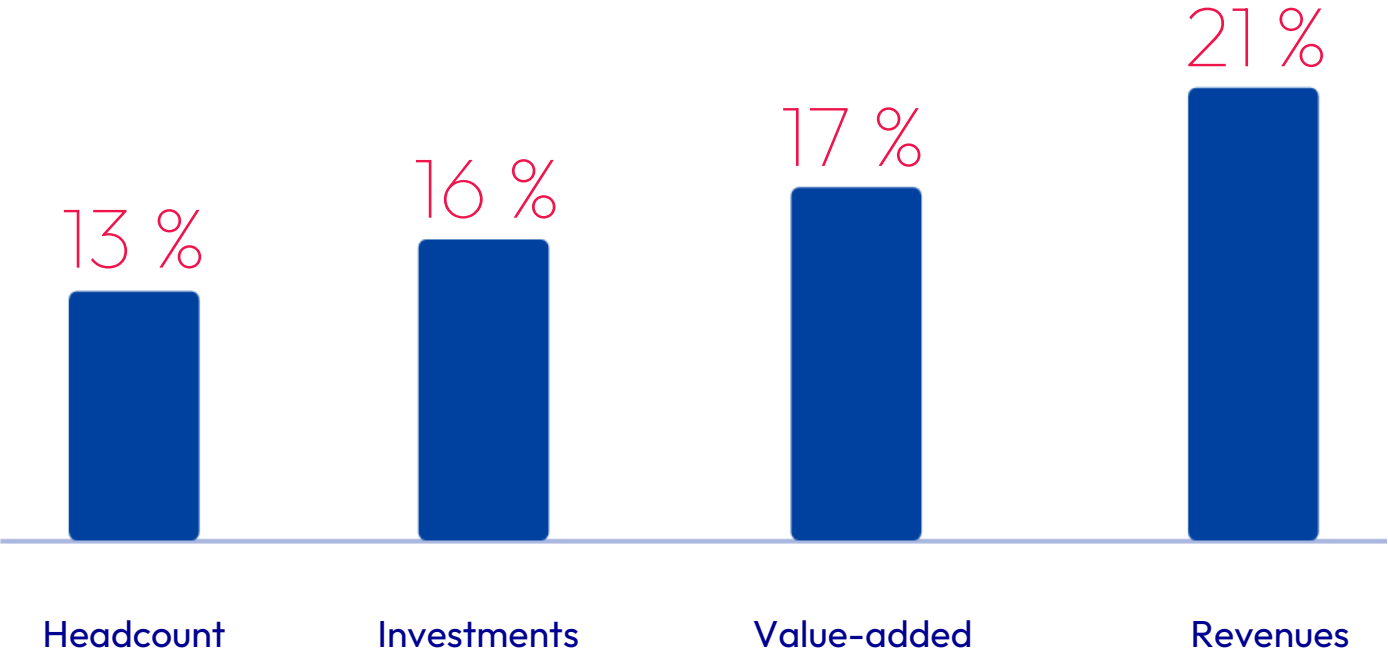
European destination for
foreign investment in
artificial intelligence in 2025



Opening up France to foreign investment – A powerful economic lever

Contribution of foreign-owned businesses to the French economy

(INSEE, Focus no. 368, November 2025)



50%

of the capital of French CAC 40 businesses was held by foreign investors in 2024

(Banque de France, December 2025)

41%

Contribution of foreign-controlled companies to France’s goods exports

(French Customs Authorities, April 2025)

#2

#2

CNRS, CEA, Ecole Polytechnique,
INRIA, Mines-Telecom, Paris Saclay

Evolution clusters

Volet thématique adossé au pôle Capenergies

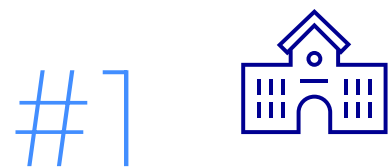
Pôle labellisé pour la phase V

Clusters shown on the map include:

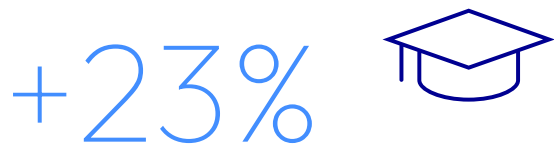
- Aquimer, Boulogne-sur-Mer
- Tourcoing
- EuraMaterials
- Clubster NSL
- Team2, Lille
- Valenciennes
- I-Trans, Loos en Gohelle
- Nextmove, Rouen
- Laon
- Bioeconomy for change
- Hippolia, Colombelles
- ASTech
- Cap Digital Paris Region
- Finance Innovation
- Valorial, Rennes
- Cosmetic Valley, Chartres
- Paris
- Medicen Paris Region
- Systematic
- Tomblaine
- Aquanova, Orléans
- Aqualon
- Angers
- Vegepolys Valley, Nantes
- ID4mobility
- EMC2
- Atlanpole Biotherapies
- Brest
- Pôles Mer Bretagne Atlantique
- Lannion
- Images&Réseaux
- Strasbourg
- BioValley France
- Vitagora, Dijon
- Besançon
- PMT
- Pôles Véhicule du Futur, Etupes
- Chalon-sur-Saône
- Nuclear Valley
- Cimes, Clermont-Ferrand
- CARA, Lyon
- Polymers, Bellignat
- Minalogic
- Tennerdis, Grenoble
- Alpha RLH
- Xylofutur
- Enter, Talence
- Gragnan
- Begles
- Limoges
- Pôles Européen de la Céramique
- Toulouse
- Aerospace Valley
- Agri Sud-Ouest Innovation
- Pau
- Pôles Avenir
- Montpellier
- Aqua-Valley
- Innov'alliance, Avignon
- Aix-en-Provence
- SAFE Cluster
- Aktantis, Roussset
- Capenergies (2)
- Eurobiomed - CBS, Toulon
- Pôles Mer Méditerranée
- Perpignan
- DERBI-Cemater
- Guadeloupe
- Synergiles (2)
- La Réunion
- Qualitropic, Sainte-Marie
- Capenergies (2), Corse



A readily available and skilled workforce, prepared for the jobs of the future



EU country in the Shanghai Rankings, with four universities in the top 100
(Shanghai Ranking, 2025)



Engineering graduates in France in five years
(French Ministry of National Education, Higher Education and Research, 2024)



The proportion of France's GDP invested in education in 2022
(Eurostat, 2025)



Of the active population with a higher education diploma or in a position with a high level of qualification
(Eurostat, 2025)



Skills and Professions of the Future

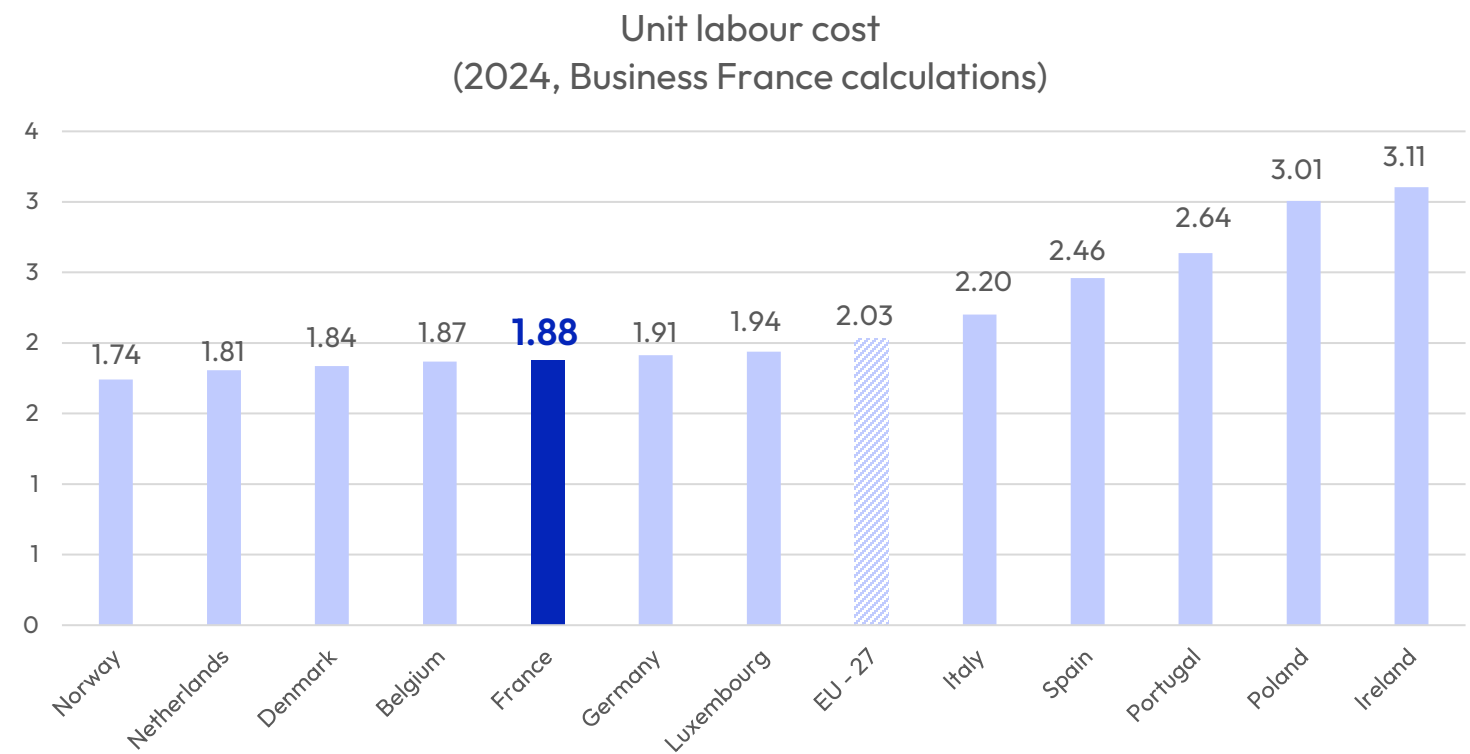
- Aim: To train 400,000 people/year
- Sectors: digital, decarbonisation, biopharmaceuticals, electric vehicles, nuclear, hydrogen, etc.
- €2.5 billion budget



78 production schools Training for the jobs of the future



Among the most competitive unit labour costs in Europe, driven by high productivity



Unit labour cost

1.88

*7.4% below the EU-27 average
(2,03)*

Hourly productivity

\$ 82

*21% above the EU average
(\$ 68)
(OCDE, 2026)*

Labour cost

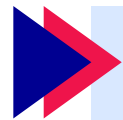
€43.7 per hour

*Lower than in Belgium and the
Nordic countries
(Eurostat, 2026)*

- France is among the most competitive major Western European economies in terms of cost-to-productivity ratio
- Production costs in France are **7.4% below** the European average, while productivity stands 21% above the EU average

A privileged framework to attract international talent to France

Facilitating team mobility and recruiting key talent internationally: strategic advantages for businesses



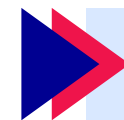
Easier mobility

Talent permit

Up to four years, renewable
Allows the spouse to work

French Tech Visa

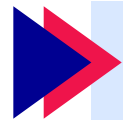
Dedicated procedures for Tech



Attractive personal tax regime

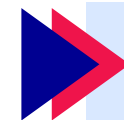
Dedicated taxation scheme for newcomers
(maximum duration of eight years)

126 bilateral tax treaties to avoid double taxation



High quality social security

74 countries (including the 27 EU Member States) connected to France through international social security agreements



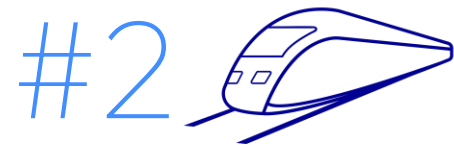
Booming international education

More than 550 international programs
18 languages taught

France has excellent infrastructure



Transmission operator in Europe (size of network, volume of investment, quality of electricity supply)



European country by length of high-speed rail lines (SNCF, 2023)



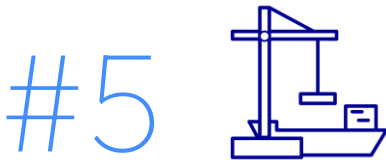
European country for average internet speed and second in the world (IMD, 2024)



Data centers are already operating in France in 2024, the third most in Europe and the fifth most in the world (France datacenter/EY, 2024)



European motorway network with 11,751 km (7,300 miles) of motorway and 9,473 km of national roads (French Ministry of Transport, 2024)



European country by volume of river freight transport (Eurostat, 2025)



A reformed business environment to foster company growth

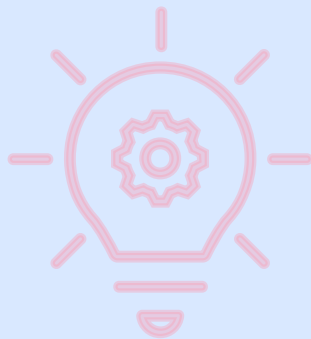
A decade of modernisation, greater flexibility, simplification and support for innovation



Flagship schemes to foster innovation and finance the green transition

Research tax credit

30% of spending on R&D
up to €100 million
and 5% above



Green industry investment tax credit (C3IV)*

Financing the production of key technologies

wind/solar panels/batteries/
heat pumps

Rates between 15% and 40% of eligible investments
Maximum €200 million per project (mainland France)



* Currently being redefined and extended in the 2026 Finance Bill

“France 2030”: An unprecedented €54 billion innovation support plan

To boost industrial competitiveness and future technologies throughout the innovation lifecycle

8,727

projects supported

6,400

planned patent applications



168,000

jobs expected to be created upon project completion

22 Mt CO₂

saved annually thanks to the projects undertaken

+400,000

people already trained for jobs of the future
Target: 1 million by 2030

A plan well underway to support tangible projects



800,000 electric and hybrid vehicles produced annually in France, with a target of two million by 2030



€3.4 billion from “France 2030” (around 10%) has been invested in projects focused on artificial intelligence, or with a strong AI component



47 biopharmaceuticals produced in France



Four micro-launcher projects

(General Secretariat for Investment, December 2025)

Solutions to quickly set up a new plant in France

“Ready-to-use” Sites Label

Short-term availability of certified sites

Main requirements:

- Clear and compliant land ownership
- Planning status officially secured
- Up-to-date ecological surveys (flora and fauna)
- Archaeological constraints fully assessed

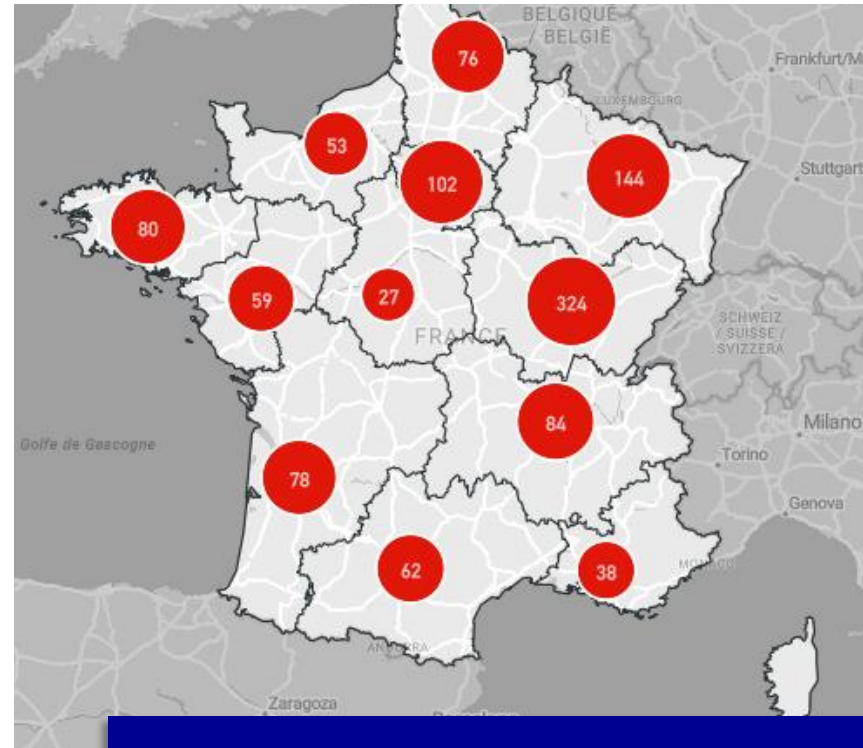
63 sites to host data center projects, particularly for artificial intelligence applications

Industrial brownfields: a significant reserve of developable land

- 90,000–150,000 hectares of land reserves
- [Cartofriches](#): national inventory of brownfield sites

Interactive data maps

- [Data Emploi](#): Talent pool
- [5G Deployment Observatory](#)



France Foncier + : The national portal to identify available land and commercial sites for business set-up

302 projects announced, totaling nearly €180 billion in investments between 2018 and 2026

15,600 jobs created
direct and indirect

N. B. : La présente carte n'inclut pas les autres
annexes Chasse France non localisées et s'adressant
à tout le territoire national ou les accords de partenariat.

PRODUCTION
MANUFACTURING

R&D, INGÉNIERIE
R&D, ENGINEERING

PRODUCTION ET R&D, INGÉNIERIE
MANUFACTURING AND R&D, ENGINEERING

LOGISTIQUE
LOGISTICS

SERVICES
SERVICES

COMPANIES LISTED ON THE MAP:

- ACCENTURE
- ASTRAZENECA
- BIOMER
- CISCO
- COLLINS AERO/RAYTHEON
- DEDALUS
- DIGITAL REALTY
- ESTER LAUDER COMPANIES
- FACEBOOK
- GOOGLE
- IBM
- MARVEL FUSION
- ACCIONA ENERGIA
- ADECO
- AIRTELIS
- BLOCKCHAIN.COM
- BOLT
- ENTREPRISE HOLDINGS
- EURONEXT
- FAB
- JPMORGAN
- EAST BALT
- IRIS OHYAMA
- RIVA
- SKYBORN
- AMAZON
- FEDEX
- ZALANDO
- BRISTOL MYERS SQUIBB
- GSK
- HOLDING MODA
- TRENTALIA

Mipim
Cannes, March 2027
Infrastructures / Real Estate

Business France serves the international development of the French economy



INVEST

4,010

businesses met during in-depth business talks by Business France teams in 2025

1,878

foreign investment projects in 2025 (59% were supported by our teams)

47,734

jobs projected on the ground

- › **Provide support**, in the long term, to the international development of French businesses and those operating in France, particularly mid-size companies and SMEs.

EXPORT

11,120

French SMEs and mid-cap businesses supported in 2025

€1.80 billion

in additional revenues generated by the businesses we supported

31,000

jobs created or planned thanks to the additional revenues

- › **Promote** sectors of French excellence and the sectors of the future, to drive competitiveness and innovation.
- › **Support** the international development of French businesses and youth by developing the VIE International Internship Program.

V.I.E

11,458

VIEs in position in 121 countries

91%

of businesses recommend the VIE program

120,000+

beneficiaries of the VIE program since 2001

- › **Court and attract** foreign investments to France that create value and jobs, and welcome and support international talent.
- › **Promote** the business image of France, its firms and its regions.

In partnership with:



**MINISTÈRE
DE L'ÉCONOMIE,
DES FINANCES
ET DE LA SOUVERAINETÉ
INDUSTRIELLE, ÉNERGÉTIQUE
ET NUMÉRIQUE**

*Liberté
Égalité
Fraternité*

Direction générale
du Trésor



**MINISTÈRE
DE L'EUROPE
ET DES AFFAIRES
ÉTRANGÈRES**

*Liberté
Égalité
Fraternité*

Direction générale de la mondialisation

Direction de la diplomatie économique

